

# Newsletter Advertisement Rates for 2023



Minnesota  
Hobby Beekeepers  
Association

**Thank you** for your interest in advertising in the Minnesota Hobby Beekeepers Association newsletter.

- Your ad reaches about 500+ current or future beekeepers.
- Newsletter runs 11 months of the year - no newsletter in December.
- Pay for 10 months and get the 11th one free.
- You may submit a different ad for each month.
- Display ads must be submitted as JPG or PNG.
- Classifieds can be submitted in plain text.
- Items will be published at the editor's discretion.

**Deadline:** Submissions for the monthly newsletter must be received by the **25th of the prior month**. For example, ads for the March issue must be received by February 25th.

Description	Monthly Rate	Yearly Rate (11 ads for price of 10)
<b>Member Rate</b>		
Classified Ad: 1-25 words	FREE	FREE
Classified Ad: 25-50 words	\$7	\$70
Display Ad: 1/8 page	\$10	\$100
Display Ad: 1/4 page	\$19	\$190
Display Ad: 1/2 page	\$25	\$250
Display Ad: Full Page	\$50	\$500
<b>Non-Member Rate</b>		
Classified Ad: 1-25 words	\$8	\$80
Classified Ad: 25-50 words	\$13	\$130
Display Ad: 1/8 page	\$25	\$250
Display Ad: 1/4 page	\$32	\$320
Display Ad: 1/2 page	\$35	\$350
Display Ad: Full Page	\$75	\$750

## How to Submit Your Ad:

Send your advertisement (JPG or PNG) by e-mail to: [editor@mnbeekeepers.com](mailto:editor@mnbeekeepers.com)

In your e-mail, **please include:**

- Business name
- Email address for billing purposes
- Type of ad (classified or display)
- For display ads, indicate desired page size (1/8, 1/4, 1/2, full page)
- Month(s) to be published

You will receive a bill from our Treasurer. Thank you for supporting MHBA!

Questions? E-mail [editor@mnbeekeepers.com](mailto:editor@mnbeekeepers.com)